

Social Media Marketing Package

BASIC PACKAGE \$125

Best for: Small Businesses, Cafés, Guesthouses, Startups

8 posts/month (7 images + 1 reel with captions)

1 Platform

Organic follower growth tactic

Tailored content creation

Basic Hashtag & Keyword Research

Account monitoring & management

1 paid promotion strategy setup

Monthly performance report

STANDARD PACKAGE

Best for: Medium Businesses, Local Brands, Mid-size Resorts

> 16 high-quality post/month (13 posts + 3 reels)

2 Platforms

Audience engagement strategies

Branded content calendar

Advanced hash tags & audience targeting

Performance tracking & insights

2 paid campaigns setup

Monthly reports & recommendations

PREMIUM PACKAGE \$475

Best for: Luxury Resorts, Tour Operators, High-End Services

30 premium posts/month (24 posts + 6 reels)

3 Platforms

Daily account management & engagement

English content

Weekly content strategy calls (Zoom/WhatsApp)

Influencer collaboration planning

6 paid ads campaigns management

Weekly performance report + monthly strategy review